Media Release

For Immediate Release:

Coalition Holds Project Connect



VICTORIA, BC, October 17, 2012 – Today the Greater Victoria Coalition to End Homelessness (Coalition) brought together dozens of services providers and information booths for Project Connect.

Project Connect is an annual one-day service and information fair for those experiencing homelessness and extreme poverty in Greater Victoria. More than 30 organizations participated in this year's Project Connect, offering attendees access to a variety of services from ID replacement to haircuts to veterinary care. Information was also available from an assortment organizations including, Literacy Victoria, University 101, ICBC and many more.

"As a community we've come together for Project Connect to support those experiencing homelessness," says Peggy Wilmot, Project Connect Coordinator. "And, it is as a community that we must work together to end homelessness."

"This is an important annual event for those experiencing homelessness," Andrew Wynn-Williams, Executive Director of the Coalition. "Project Connect gives everyone the opportunity to access a multitude of services and information in one place – something that cannot be underestimated."

Attendees also received a BBQ lunch and had the opportunity to create a custom care pack filled with items for the coming winter. An estimate 700 care packs are handed out at Project Connect each year. They are filled with winter essentials like toques, scarves, gloves and socks, and they also include items that many of us don't think twice about, like razors, nail clippers and other personal hygiene products.

The Greater Victoria Coalition to End Homelessness is a partnership of local service providers, non-profit organizations, all levels of government, and the business, post-secondary and faith communities. The Coalition's vision is to end homelessness in Greater Victoria by 2018.

- 30 -

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