



greater victoria  
coalition to end  
homelessness

**hope has found a home**

## Unacceptable.

### It's hard to have hope when you don't have a home.

If you agree that homelessness is unacceptable, tweet  
#unacceptablyyj to @homeforhope and go to our Facebook page  
to spread the word and end homelessness in our community.

 @homeforhope  facebook.com/homeforhope



greater victoria  
coalition to end  
homelessness

[victoriahomelessness.ca](http://victoriahomelessness.ca)

annual report  
2012/13


# Unacceptable.

**Just because it's called "couch surfing" doesn't mean it's fun.**

If you agree that homelessness is unacceptable, tweet #unacceptableyyj to @homeforhope and go to our Facebook page to spread the word and end homelessness in our community.

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## message from the co-chairs

This year the Greater Victoria Coalition to End Homelessness has markedly increased awareness of the issue of homelessness within the community. We have also begun new initiatives to engage those who have experienced homelessness in the work of the Coalition.

Our new blog, newsletter, and website were buttressed by increased use of social media to keep homelessness issues firmly in the minds of our partners and of the public. A series of public awareness campaigns including Back to School, Project Connect and Turn Your Heat Off day culminated in our Homelessness is Unacceptable campaign in the spring. The result was a marked increase in public awareness and support for measures to end homelessness. Our survey shows that nearly 87% of the public believe governments should be building more affordable housing as a measure to end homelessness.

This year, we embarked on a new Social Inclusion program, reaching out to those with homelessness experience to fully engage their expertise as part of the Coalition's work. Through the efforts of our full time Social Inclusion Coordinator we collaborated with individuals

on activities like research, communications and business planning. Our flagship project for this initiative was the *Greater Victoria Street Survival Guide*, conceived and designed by a team of people with street experience. We, and those who use the guide, owe them a debt of gratitude. We have also built a Social Inclusion Advisory Committee which will help guide our activities going forward.

Finally, we are thrilled to tick the first project off our Priority Housing Project List. The Hope Centre in Sooke is fully approved, funded and ready to put shovels in the ground. Congratulations to M'akola Housing Society and the St. Vincent de Paul Society for their success in this endeavour.

We look forward to building on all of our successes in the coming year.



Dean Fortin  
Co-Chair



Eric Jordan  
Co-Chair

## message from the executive director

My first year with the Coalition has been one of learning and of excitement. We set ourselves five priorities last year including the creation of more housing, communications, research, collaboration and business operations. What we did in these areas is highlighted throughout this report but I can share that we had a total of twenty-six objectives in these areas. Through the efforts of our staff and volunteers we met twenty-four of those objectives with the other two being partially completed. The entire Coalition can be proud of this record.

We do not plan to rest however. The job is not done and so we have expanded our plans this year to include seven priorities. We will continue our work in the key areas of housing, communications and research but have added prevention, Aboriginal homelessness and

reintegration as new priority areas to focus on. Business operations will of course remain a priority also. We look forward to the support of our partners as we move forward in these areas.

I would like to thank all those Coalition members who participate in our working groups. The efforts of our volunteer partners keep us on track and on target. Most of all I would like to thank the dedicated staff of the secretariat. It is their hard work that is reflected in the overall success of the Coalition this year.



Andrew Wynn-Williams  
Executive Director

# about the coalition

The solutions to homelessness are as diverse as homelessness itself, and we all have a role to play. The Greater Victoria Coalition to End Homelessness Society (Coalition) is a partnership of all levels of government, service providers, business members, the faith community, post-secondary institutions and private citizens dedicated to ending homelessness in Greater Victoria.

**Mission:** To end homelessness in Greater Victoria by 2018.

**Vision:** By 2018, all people facing homelessness in our community will have access to safe, affordable, appropriate, permanent housing, with support if they require it. This will be provided in a coordinated, accessible and effective manner.

## year in review

Using *Solving Homelessness in British Columbia's Capital Region: A Community Plan* as a guide, the Coalition's Leadership Council identified top priorities for the Coalition to focus on for the 2012/13 fiscal year.

The Coalition's Secretariat worked with the Coalition Working Groups to identify objectives for each of those priorities and prepared a Business Plan to address them.

### 2012/13 PRIORITIES:

- Housing
- Communications
- Research
- Social Inclusion
- Collaboration
- Operations

### COALITION'S 2012/13 PRIORITIES:

- **Housing** - To encourage the creation of more permanent supported housing projects.
- **Communications** - To engage in a strategic communications plan to raise the profile of homelessness issues.
- **Research** - To develop a research plan that both uncovers data trends and involves social inclusion.
- **Social Inclusion** - To engage with the experiential community to find solutions to homelessness.
- **Collaboration** - To encourage collaboration between Coalition partners, members and key stakeholders.
- **Operations** - To ensure the sound management of Coalition staff and resources.



# housing

**PRIORITY:** To encourage the creation of more permanent supported housing projects.

The Coalition will distribute the Homelessness Partnering Strategy (HPS) funds in accordance with the priorities in *Solving Homelessness in British Columbia's Capital Region: A Community Plan* and identify a series of housing projects that act as priorities for the Coalition to pursue.

## priority housing project list

The Priority Housing Project List (PHPL), formerly known as the Housing Pipeline List, contains housing projects that act as priorities for the Coalition. As of March 31, 2012, the PHPL contained approximately 245 supportive housing units.

Under the guidance of the Housing Working Group, the Coalition engaged in an Expression of Interest process to determine what future projects are possible. These submissions were then evaluated by a committee consisting of key members of the Management Committee. The submissions were assessed using criteria that included community needs and support, value for money and project feasibility.

## PRIORITY HOUSING PROJECT LIST

The following projects received the highest scores from the evaluation committee and constitute the PHPL as of March 31, 2013:

**1. Hope Centre, Sooke.**

25 supportive housing units for Aboriginal and non-Aboriginal youth.  
*Proponents: M'akola Housing Society & St. Vincent de Paul Society*

**2. Cottage Grove Manor, Saanich.**

45 supportive housing units for seniors.  
*Proponent: Victoria Cool Aid Society*

**3. Rosalie's Village, Saanich.**

41 units for families and senior women.  
*Proponent: St. Vincent de Paul Society*

**4. Cedar Grove, Victoria.**

60 unit supportive housing units.  
*Proponent: Victoria Cool Aid Society*

**5. Central Care Home, Victoria.**

140 supportive housing and low income units.  
*Proponent: Victoria Cool Aid Society*

## streets to homes

On March 11, 2013 the Government of British Columbia announced it would provide \$400,000 annually to continue the existing Streets to Homes (S2H) program. Using a 'housing first' approach, S2H works to secure private market housing for those experiencing homelessness. The program provides participants with a rental subsidy, as well as case planning and supports.

The Coalition also continues to support a request from the Pacifica Housing Advisory Association to fund 90 additional rental supplements to expand the Streets to Homes program.

# homelessness partnering strategy

In 2007 the Government of Canada introduced the Homelessness Partnering Strategy (HPS) aimed at the prevention and reduction of homelessness across Canada. The broad objective of the program is to ensure people who are experiencing or living at-risk of homelessness have access to longer term housing solutions, shelters, support, and prevention services.

As the Community Advisory Board for the HPS in Greater Victoria, the Coalition is responsible for recommending projects for funding to the Government of Canada. After assessing a number of projects using similar criteria to that developed for the Priority Housing Project List, the Coalition recommended Hope Centre for HPS funding in 2012/13. The Hope Centre project received a 1.875 million dollar grant from the Government of Canada as a result of the Coalition's recommendation.



**Artist rendering of Hope Centre.** Hope Centre is a joint venture between the Saint Vincent de Paul Society and the M'akola Housing Society. The project will provide much needed affordable housing and resident services for the region. The building will also include the Saint Vincent de Paul thrift store and Social Concern Office, as well as educational services, creating a mixed-use centre – unrivaled in the area.

# homelessness prevention fund

The Homelessness Prevention Fund (HPF) is an initiative of the Coalition and ten partner organizations. It provides emergency assistance grants to individuals and families in Greater Victoria who are in financial threat of losing their housing. Recipients do not have to repay the money, but can only receive the grant once in a 12-month period. With the generosity of a private donor, the fund was established at the Victoria Foundation in January 2011.

In 2012/13, the HPF distributed more than \$42,000 in grants to those that have exhausted all other means of help. From April 1, 2012 to March 31, 2013, the HPF helped 71 individuals and 29 families, averaging eight grants per month. With a maximum grant of \$500, most people (88%) used the funds for emergency rent top-up. The remaining 12% received help with damage deposits or utilities.

Since 2011, the Homelessness Prevention Fund has issued more than \$93,000 dollars in grants, preventing 231 households from falling into homelessness.

# communications

**PRIORITY:** To engage in a strategic communications plan to raise the profile of homelessness issues.

A strategic communications plan will guide the Coalition's work to place the issue of homelessness front and centre in decision-makers' minds and create public awareness of how to end homelessness and provide evidence and support for funding to do so.

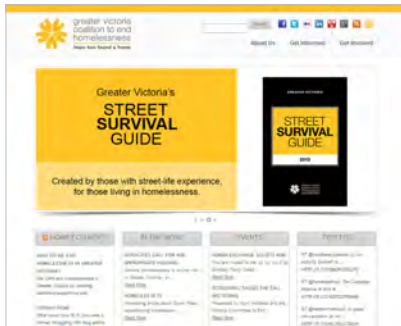
## community awareness

To achieve the goal of raising awareness of homelessness in Greater Victoria, the Coalition revamped its communications tools, including a new website ([victoriahomelessness.ca](http://victoriahomelessness.ca)), a new blog ([homeforhope.ca](http://homeforhope.ca)) and launching the Home for Hope Newsletter.

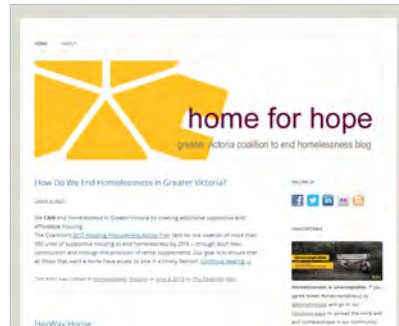
Using a series of public relations campaigns, the Coalition raised awareness of homelessness issues in the Greater Victoria community. The campaigns were held on key dates throughout the year and included Back to School, Project Connect, Turn Your Heat Off and Homelessness is Unacceptable.

The Coalition refocused its attention on social media, reaching a broader and more diverse audience with little to no financial investment.

Using these tools and events the Coalition has seen a dramatic increase in engagement in 2012/13.



**victoriahomelessness.ca**  
Average monthly pageviews: 3,500



**homeforhope.ca**  
Average monthly pageviews: 1,100



**Home for Hope Newsletter**  
Recipients grew 15%, from 542 to 623



### Facebook

Fans grew 91%, from 414 to 789.

Reach (number of people who saw content associated with Page) increased 652%, from 312 to 2349 (weekly average, 2011/12 compared to 2012/13).



### Twitter

Followers grew 68%, from 678 to 1,139.

@homeforhope mentions increased 985%, from 149 to 1,616 (total mentions, 2011/12 compared to 2012/13).



# homelessness is unacceptable

In February 2013, the Coalition launched a community awareness campaign: Homelessness is Unacceptable. The campaign was designed to inform the public that homelessness encompasses more than just those without shelter and includes those with provisional or at-risk housing.

Using four objects to represent the different aspects of homelessness, the Coalition urged people to take action and advocate for ending homelessness through social media channels.

Park Bench

**How did *you* sleep last night?**

Focus: Homelessness.

Emergency Shelter Mat

**It's hard to have hope when you don't have a home.**

Focus: Senior Homelessness.

Couch

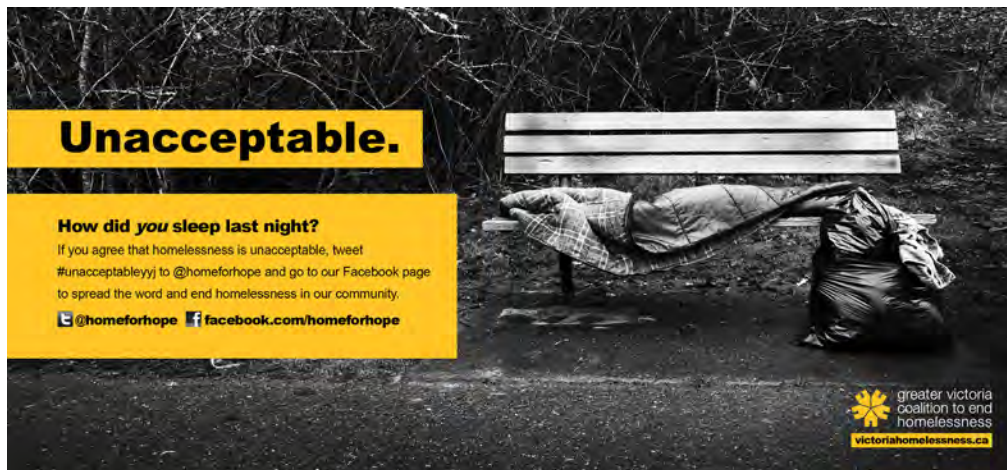
**Just because it's called "couch surfing" doesn't mean it's fun.**

Focus: Youth Homelessness.

Car

**This is a mobile home for some Greater Victoria residents.**

Focus: Family Homelessness.



## RESULTS

**Facebook**

35,000 impressions

300 likes

525 shares

**Twitter**

#unacceptablyyj  
tweeted 885 times.



**Advertising** - Advertisements appeared across Greater Victoria transit routes and in regional newspapers throughout the campaign.

**Installations** - The four objects were developed into portable installations that were placed in high-profile locations across the region to raise awareness of homelessness. From February to March 2013 they were seen in more than 15 locations from Sidney to Langford to the Legislature to Salt Spring Island.

For more information: [www.victoriahomelessness.ca/unacceptable](http://www.victoriahomelessness.ca/unacceptable)

# research

**PRIORITY:** To develop a research plan that both uncovers data trends and involves social inclusion.

As well as supporting the production and integration of high quality evidence for ending and preventing homelessness, the research priorities includes the monitoring and evaluation of local trends in housing, income, homelessness and supports (with publications such as the *Report on Housing and Supports*), as well as engagement with the experiential community to find long term solutions.

## report on housing and supports

For the last five years, the Coalition has partnered with University of Victoria's Centre for Addictions Research of BC to undertake this ambitious research project. The 2011/12 report was released in September of 2012. Entitled *Quiet Crisis: Homelessness and At Risk in Greater Victoria*, it tells the story of homelessness in the region by showing the key drivers of homelessness, key indicators of how many experience homelessness, and an analysis of the community response.

## homelessness research plan

In December 2012 the Coalition held a half-day research priorities planning discussion, from which *Homelessness Research Plan: 2013-2018* was produced. From that plan the Coalition will identify top research priorities to focus on in the coming years.

## greater victorians attitude towards homelessness survey

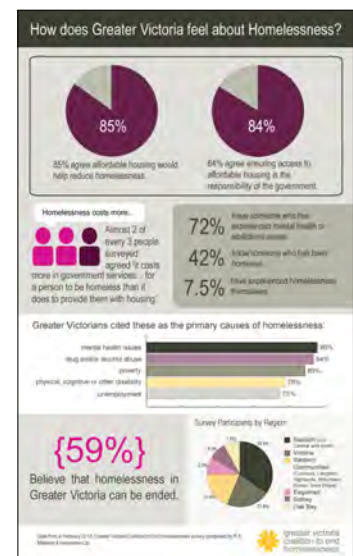
In advance of our Homelessness is Unacceptable campaign the Coalition commissioned a R.A. Malatest & Assoc. survey of Greater Victorians and their attitudes towards homelessness.

### Highlights of the survey results include:

- 85% agree affordable housing would help reduce homelessness.
- 84% agree ensuring access to affordable housing is the responsibility of government.
- Almost 2 of every 3 people surveyed agreed 'it costs more in government services... for a person to be homeless than it does to provide them with housing'.
- 59% believe homelessness in Greater Victoria can be ended.



2011/12 Report on Housing & Supports



How does Greater Victoria feel about Homelessness? Infographic

# social inclusion

The Coalition believes that engaging the experiential community in finding solutions to homelessness is critical to the long term success of its mission. In 2012/13 the Coalition initiated engagement with the street community through a variety of projects, including: the creation of the *Greater Victoria Street Survival Guide* and hosting monthly Speak Up Dinner Forums.

## street survival guide

In February 2013 the Coalition released the first ever *Greater Victoria Street Survival Guide* (Street Survival Guide). The Street Survival Guide provides information on resources and services available in Victoria to survive, and move on from, homelessness.

Created by a group of volunteers with street-life experience, the guide contains more than 80 resources, including; housing, food, laundry, harm reduction services and more. As of March 31, 2013, 3,000 copies of the guide had been distributed to those in need.

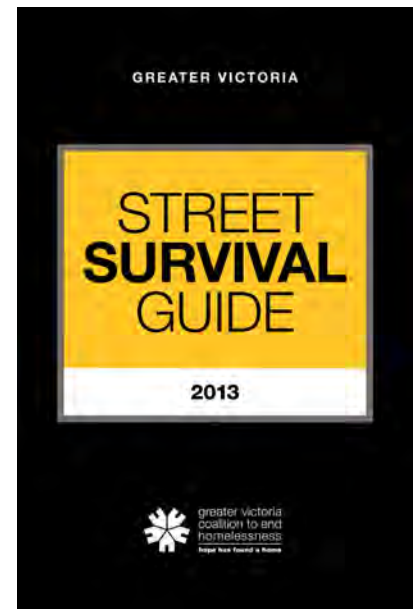
As a result of this project a group of individuals have come forward as ambassadors of the Coalition – eager to work and consult on future projects.



### Street Survival Guide Team

Back row left to right: Malcolm, Hilary, David, Peter, Hannah Rabinovitch (Coalition's Social Inclusion Coordinator), Doug, Diane.

Front row left to right: Nate, Jerry, John.



*Greater Victoria Street Survival Guide*

## speak up dinner forums

Beginning in the fall of 2012, the Coalition held monthly Speak Up Dinner Forums. At these forums the experiential community were invited to speak to their experiences and share their insights. Nine dinners were held between September 2012 and March 2013. Guest speakers included a Vancouver Island Health Authority representative to discuss their new Hard to Reach service hubs, and senior staff from the Ministry of Social Development. Topics have also included a “street AGM” and identifying priorities for the Coalition’s Business Plan. The number of participants has ranged from 19 to 75 with participation increasing over time.

# collaboration

**PRIORITY:** To encourage collaboration between Coalition partners, members and key stakeholders.

The Coalition is committed to collaboration - working together to end homelessness. Centralized Access to Supported Housing is an example of the kind of project specific work that requires the Coalition's collaborative approach, and is a great success. In collaboration with our partners, the Coalition has implemented a variety of programs and events, such as: Streets to Homes, the Homelessness Prevention Fund, Project Connect, and All Candidates Meetings.

## centralized access to supported housing

The result of five Coalition partners from the Service Integration Working Group collaborating to simplify the intake process for supported housing, the Centralized Access to Supported Housing (CASH) program is a cross-organizational hub for collecting applications and referrals to mental health and addictions supported housing in Greater Victoria. Prior to the creation of CASH, each supported housing provider had its own unique referral and intake process. With CASH in place there is now a single intake process for assessing and matching housing based on the client's needs and the supported housing site's service levels.

From May 2012 to June 2013 CASH received 961 referrals for supported housing. Of those, 205 have been housed. The remaining referrals are on the waitlist or their applications have been closed (due to housing no longer being required, loss of contact with referred, or the needs of the client are too high or low for supported housing).

For more information: [www.victoriasupportedhousing.ca](http://www.victoriasupportedhousing.ca)

## project connect

Project Connect is an annual one-day service and information fair for people living in homelessness and extreme poverty.

This year, Project Connect was held at Our Place on October 17, 2012, it featured a wide range of free services including haircuts, ID replacement, pet care, bike repair, acupuncture and much more.

- Approximately 600 participants attended and almost 100 volunteers helped at the 2012 event
- 1,400 hamburgers and 600 hot dogs were served with all the trimmings
- 34 Greater Victoria service agencies attended to help people access resources to meet their needs

Participants were offered a care pack filled with items donated by the Greater Victoria community. Participants selected items such as: socks, toques, gloves, deodorant, toothbrushes, soap, and granola bars based on thier individual need.



# year to come

The Coalition's Leadership Council identified seven priorities for the Coalition to focus on in 2013/14. Working with the input of Working Groups and Committees, the Coalition identified objectives for each of those priorities and has prepared a Business Plan to address them.

**Housing** – Encourage the creation of more permanent supported housing projects, throughout the Greater Victoria region. The Coalition will distribute the Homelessness Partnership Strategy funds and continue to identify housing projects for the Priority Housing Project List. The Coalition will also assist with ongoing project development, create a five-year housing delivery plan and identify best practices of municipal policy to expedite projects.

**Communications** – Building on the success of the Homelessness is Unacceptable campaign, the Coalition will extend the campaign through the BC Provincial Election and beyond. Throughout the year, the Coalition will continue to put homelessness front and center in decision-makers' minds and create public awareness. This will be achieved with existing platforms and new initiatives including: community forums on homelessness and the creation of a Speakers Bureau of those that have experienced homelessness.

**Research** – The Coalition will continue to monitor and evaluate local trends in housing, income, homelessness and supports (with publications such as the *Report on Housing and Supports*). Using the *Homelessness Research Plan: 2013 - 2018*, the Coalition will identify research priorities to contribute to knowledge and solutions for ending homelessness.

**Prevention** – The Coalition will continue to implement the 2010 *A Plan to Prevent Homelessness*. This includes addressing prevention priorities such as: cognitive impairment, discharge to the street (from government institutions or programs), youth at-risk and institutional barriers.

**Aboriginal Homelessness** – Working with the Aboriginal community as well as other key partners and stakeholders from around the region, the Coalition will assist in the establishment of specific, meaningful and culturally responsive initiatives needed to provide housing and support to Aboriginal individuals, families and communities.

**Reintegration** – The Coalition's reintegration priorities will investigate programs and initiatives that enable those who have experienced homelessness to reintegrate with broader society in a meaningful way.

**Operations** – The Coalition is committed to collaboration and social inclusion as part of its sound management of staff and resources. In addition to annual events and publications, the Coalition will create a Social Inclusion Advisory Committee of those that have experienced homelessness to advise and collaborate with the Coalition.

## 2013/14 PRIORITIES:

- Housing
- Communications
- Research
- Prevention
- Aboriginal Homelessness
- Reintegration
- Operations



# independent auditors' report

To the members of Greater Victoria Coalition to End Homelessness Society



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We have audited the accompanying financial statements of Greater Victoria Coalition to End Homelessness Society, which comprise the statement of financial position as at March 31, 2013, March 31, 2012 and April 1, 2011 and the statements of operations, changes in net assets and cash flows for the years ended March 31, 2013 and March 31, 2012, and a summary of significant accounting policies and other explanatory information.

## Management's responsibility for the financial statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

## Auditors' responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified audit opinion.

## Basis for qualified opinion

In common with many non-profit organizations, the Society derives revenue from donations and fundraising, the completeness of which is not susceptible to satisfactory audit verification. Accordingly, our verification of these revenues was limited to the amounts recorded in the records of the Society and we were not able to determine whether any adjustments might be necessary to revenues, net revenue, assets and net assets.

## Qualified opinion

In our opinion, except for the possible effects of the matter described in the Basis for Qualified Opinion paragraph, the financial statements present fairly, in all material respects, the financial position of the Greater Victoria Coalition to End Homelessness Society as at March 31, 2013, March 31, 2012 and April 1, 2011 and the results of its operations and its cash flows for the years ended March 31, 2013 and March 31, 2012 in accordance with Canadian accounting standards for not-for-profit organizations.

*Grant Thornton LLP*

Victoria, Canada  
July 31, 2013

Chartered accountants

# audited financial statements

## Greater Victoria Coalition to End Homelessness Society Statement of Operations

Year ended March 31	2013	2012
		(Note 3)
<b>Revenue</b>		
Government grants (Note 8)	\$ 468,390	\$ 528,176
Contributions from other registered charities (Note 8)	137,006	494,673
Interest	8,946	11,159
Corporate donations	6,193	13,628
Individual donations	5,183	5,906
Miscellaneous revenue	-	3,000
Membership fees	1,304	1,285
	<u>627,022</u>	<u>1,057,827</u>
<b>Expenses</b>		
Amortization	7,398	10,978
Communications and consultation	63,587	40,185
Council and committee meetings	2,355	3,171
General administration	30,746	28,714
Grant transfer	117,810	399,412
Loss on transfer of asset	332	1,938
Professional fees	10,201	9,884
Programs (Note 9)	215,130	387,027
Rent	6,020	6,020
Wages and benefits	210,480	258,840
	<u>664,059</u>	<u>1,146,169</u>
Deficiency of revenue over expenses	\$ (37,037)	\$ (88,342)

See accompanying notes to the financial statements.

## Greater Victoria Coalition to End Homelessness Society Statement of Changes in Net Assets

Year Ended March 31	Invested in capital assets	Unrestricted	Total
Opening balance, April 1, 2011 (Note 3)	\$ 21,300	\$ 366,529	\$ 387,829
(Deficiency) of revenue over expenses	(10,978)	(77,364)	(88,342)
Additions to capital assets	921	(921)	-
Balance, March 31, 2012	11,243	288,244	299,487
(Deficiency) of revenue over expenses	(7,730)	(29,307)	(37,037)
Additions to capital assets	5,562	(5,562)	-
Balance, March 31, 2013	\$ 9,075	\$ 253,375	\$ 262,450

See accompanying notes to the financial statements.

## Greater Victoria Coalition to End Homelessness Society Statement of Financial Position

March 31	2013	2012	April 1, 2011
			(Note 3)
<b>Assets</b>			
<b>Current</b>			
Cash and cash equivalents	\$ 593,116	\$ 749,991	\$ 994,699
HST receivable	9,774	6,275	10,247
Prepaid expenses and deposits (Note 4)	10,854	5,691	55,482
Other receivables	-	-	118
	<u>613,744</u>	<u>761,957</u>	<u>1,060,546</u>
Capital assets (Note 5)	9,075	11,243	21,300
	<u>\$ 622,819</u>	<u>\$ 773,200</u>	<u>\$ 1,081,846</u>
<b>Liabilities</b>			
<b>Current</b>			
Payables and accruals	\$ 28,200	\$ 8,800	\$ 9,343
Deferred contributions (Note 6)	332,169	464,913	684,674
	<u>360,369</u>	<u>473,713</u>	<u>694,017</u>
<b>Net Assets</b>			
Invested in capital assets	9,075	11,243	21,300
Unrestricted	253,375	288,244	366,529
	<u>262,450</u>	<u>299,487</u>	<u>387,829</u>
	<u>\$ 622,819</u>	<u>\$ 773,200</u>	<u>\$ 1,081,846</u>

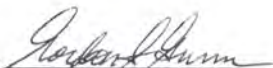
Commitments (Note 7)

On behalf of the Board

Director



Director



See accompanying notes to the financial statements.

## Greater Victoria Coalition to End Homelessness Society Statement of Cash Flows

Year ended March 31	2013	2012
		(Note 3)
Increase (decrease) in cash and cash equivalents		
<b>Operating</b>		
Deficiency of revenue over expenses	\$ (37,037)	\$ (88,342)
Loss on disposal of assets	332	1,938
Amortization	7,398	10,978
	<u>(29,307)</u>	<u>(75,426)</u>
Change in non-cash operating working capital		
HST receivable	(3,499)	3,972
Prepaid expenses and deposits	(5,163)	49,791
Other receivables	-	118
Payables and accruals	19,400	(543)
Deferred contributions	(132,744)	(219,761)
	<u>(122,006)</u>	<u>(166,423)</u>
<b>Investing</b>		
Purchase of capital assets	(5,562)	(2,859)
Net decrease in cash and cash equivalents	(156,875)	(244,708)
Cash and cash equivalents, beginning of year	749,991	994,699
Cash and cash equivalents, end of year	\$ 593,116	\$ 749,991

See accompanying notes to the financial statements.

# audited financial statements

## Greater Victoria Coalition to End Homelessness Society Notes to the Financial Statements

March 31, 2013

### 1. Purpose of the Society

The Greater Victoria Coalition to End Homelessness Society (the "Society") was incorporated on July 25, 2008 under the Society Act of British Columbia. The Society's purpose is to engage community organizations, governments and non-governmental agencies to work in partnership with each other and the broader community to lead and drive the commitment to end homelessness in the Capital Regional District of British Columbia. The Society received status as a registered charity effective April 1, 2009.

### 2. Summary of significant accounting policies

#### Basis of presentation

The Association has elected to apply the standards of Part III of the CICA Accounting Handbook in accordance with Canadian accounting standards for not-for-profit organizations.

#### Fund accounting

The Society follows the deferral method of accounting for contributions.

#### Revenue recognition

Operating grant revenue is recognized in the year for which the grant is awarded. Accordingly, operating grant revenue awarded for periods subsequent to the current year is deferred to the next fiscal year.

Restricted contributions related to general operations are recognized as revenue in the year in which the related expenses are incurred.

Unrestricted contributions are recognized as revenue in the year received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

#### Cash and cash equivalents

Cash and cash equivalents include cash on hand and balances with banks and highly liquid temporary investments with maturities of three months or less.

#### Amortization

Rates and bases of amortization applied to write off the cost less estimated salvage value of capital assets over their estimated lives are as follows:

Furniture and equipment	20%, straight-line
Computer hardware and software	33-1/3%, straight-line

## Greater Victoria Coalition to End Homelessness Society Notes to the Financial Statements

March 31, 2013

### 2. Summary of significant accounting policies (continued)

#### Use of estimates

In preparing the Society's financial statements, management is required to make estimates and assumptions that affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities at the date of the financial statements and reported amounts of revenue and expenses during the year. Actual results could differ from these estimates.

#### Financial instruments

The Society's financial instruments consist of cash and cash equivalents, and payables and accruals. Unless otherwise noted, it is management's opinion that the Society is not exposed to significant interest, currency or credit risks arising from these financial instruments. The fair value of these financial instruments approximates their carrying values, unless otherwise noted, due to the relatively short periods to maturity for these items.

#### Volunteers

Volunteers contribute an indeterminable number of hours to the Society across its operations. Since no objective basis exists for recording and assigning fair values to donated time, the value of this time has not been reflected in the accompanying financial statements.

### 3. Impact of the change in the basis of accounting

These financial statements are the first financial statements for which the Society has applied Canadian accounting standards for not-for-profit organizations ("ASNPO"). The financial statements for the year ended March 31, 2013 were prepared in accordance with ASNPO. Comparative period information presented for the year ended March 31, 2012 and the opening statement of financial position as at April 1, 2011 were prepared in accordance with ASNPO and the provisions set out in Section 1501 *First-time adoption by not-for-profit organizations*.

The date of transition to ASNPO is April 1, 2011. The adoption of the new accounting standards did not result in any adjustments to the previously reported assets, liabilities, net assets, and excess of revenue over expenses of the Society. The transition to the new accounting standards did not result in any adjustments to the statement of cash flows.

## Greater Victoria Coalition to End Homelessness Society Notes to the Financial Statements

March 31, 2013

### 4. Prepaid expenses and deposits

Prepaid expenses and deposits include amounts paid to local organizations to be distributed to individuals as part of the Homeless Prevention Fund and the Streets to Homes programs. As of March 31, 2013, the undistributed portions of these funds were as follows:

	2013	2012	April 1, 2011
Homeless Prevention Fund			
Our Place Society	\$ 3,626	\$ 3,807	\$ 17,535
Streets to Homes Program			
Pacifica Housing Advisory Association	-	-	37,922
Other	<u>7,228</u>	<u>1,884</u>	<u>25</u>
	<u>\$ 10,854</u>	<u>\$ 5,691</u>	<u>\$ 55,482</u>

### 5. Capital assets

	Furniture and equipment	Computer equipment	Total
Cost			
Balance, April 1, 2011	\$ 6,927	\$ 30,510	\$ 37,437
Balance, March 31, 2012	8,099	29,786	37,885
<b>Balance, March 31, 2013</b>	<u>10,523</u>	<u>31,494</u>	<u>42,017</u>
Accumulated Amortization			
Balance, April 1, 2011	2,826	13,311	16,137
Balance, March 31, 2012	4,329	22,313	26,642
<b>Balance, March 31, 2013</b>	<u>6,191</u>	<u>26,751</u>	<u>32,942</u>
Net Book Value			
Balance, April 1, 2011	4,101	17,199	21,300
Balance, March 31, 2012	3,770	7,473	11,243
<b>Balance, March 31, 2013</b>	<u>\$ 4,332</u>	<u>\$ 4,743</u>	<u>\$ 9,075</u>

# audited financial statements

## Greater Victoria Coalition to End Homelessness Society Notes to the Financial Statements

March 31, 2013

### 6. Deferred contributions

Deferred contributions relate to restricted operating funding received that relate to future years.

	City of Victoria	Victoria Foundation	United Way of Greater Victoria	Vancouver Island Health Authority	Donations direct to Coalition	Total
Balance, April 1, 2011	\$ 231,194	\$ 102,875	\$ 150,605	\$ 200,000	\$ -	\$ 684,674
Received during the year	100,000 331,194	93,000 195,875	150,005 300,610	200,000 400,000	717 717	543,722 1,228,396
Less: recognized as revenue during the year	95,810	192,068	275,605	200,000	-	763,483
Balance, March 31, 2012	\$ 235,384	\$ 3,807	\$ 25,005	\$ 200,000	\$ 717	\$ 464,913
Received during the year	100,000 335,384	43,117 46,924	100,000 125,005	- 200,000	- 717	243,117 708,030
Less: recognized as revenue during the year	38,138	43,299	93,707	200,000	717	375,861
Balance, March 31, 2013	\$ 297,246	\$ 3,625	\$ 31,298	\$ -	\$ -	\$ 332,169

### 7. Commitments

The Society is committed to minimum lease payments under a lease of office premises as follows:

2014	\$ 6,020
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## Greater Victoria Coalition to End Homelessness Society Notes to the Financial Statements

March 31, 2013

### 10. Economic dependence

The Society receives a substantial amount of its funding from government sources and is dependent on this funding to maintain operations at current levels.

### 11. Related party transaction

Iconic Communications ("Iconic") is related to the Society as Iconic is owned by a family member of the Society's Executive Director. During the year the Society paid Iconic \$13,490 (2012: \$0) to develop a promotional campaign. The transaction was measured at its carrying amount.

### 12. Program allocations

The costs of programs detailed in Note 9 include the salaries and wages of personnel that are directly related to providing the services of the particular program:

	Housing Strategy	Social Inclusion Program
Personnel salaries have been allocated as follows:		
Housing Strategy Coordinator	100%	0%
Social Inclusion Coordinator	0%	100%

During the year, the Society began to allocate administration salaries and wages relating to the Executive Director, Manager of Stakeholder Relations, and Administrative Coordinator to the Social Inclusion Program at a flat rate of \$26,000 annually (2012: \$0).

## Greater Victoria Coalition to End Homelessness Society Notes to the Financial Statements

March 31, 2013

### 8. Grants

The Society's major funding sources are from contributions received from other registered charities and grants received from government sources as follows:

	2013	2012
<b>Government grants</b>		
Capital Regional District	\$ 225,000	\$ 229,885
Vancouver Island Health Authority	200,000	200,000
Corporation of the City of Victoria	38,138	95,812
Government of Canada	5,252	2,481
	<b>\$ 468,390</b>	<b>\$ 528,178</b>
<b>Contributions from other registered charities</b>		
United Way of Greater Victoria		
Streets to Home Program	\$ -	\$ 272,605
Social Inclusion Plan	93,707	-
Core Operations	-	30,000
	<b>93,707</b>	<b>302,605</b>
Victoria Foundation		
Streets to Homes Program	-	150,797
Homelessness Prevention Fund	43,299	41,271
	<b>43,299</b>	<b>192,068</b>
	<b>\$ 137,006</b>	<b>\$ 494,673</b>

### 9. Program expenses

	2013	2012
Program expenses consist of the following:		
Social Inclusion Program	\$ 93,707	\$ -
Homelessness Prevention Fund	42,899	41,270
Housing Strategy	38,138	12,310
Unacceptable Campaign	34,369	-
Homelessness Action Week/Project Connect	5,508	9,522
Community Support – Miscellaneous	509	3,563
Streets to Homes	-	320,362
	<b>\$ 215,130</b>	<b>\$ 387,027</b>

# committees

## leadership council

**Dean Fortin** – *Co-Chair*, Capital Regional District  
**Eric Jordan** – *Co-Chair*, Community Director  
**Gerry Brimacombe**, Greater Victoria Chamber of Commerce  
**Cheryl Damstetter**, Vancouver Island Health Authority  
**Paul Gerrard**, Capital Regional District  
**Roger Girouard**, Community Director  
**Gordon Gunn**, Community Director  
**Lynda Hundley**, Capital Regional District  
**Linda Hughes**, United Way of Greater Victoria  
**Ben Isitt**, Capital Regional District  
**Alanna Menu**, Downtown Churches Association  
**Brenda Metropolit**, Service Canada  
**Pam Miller**, University of Victoria  
**Scott Quinney**, Downtown Victoria Business Association  
**Shayne Ramsay**, BC Housing  
**Sandra Richardson**, Victoria Foundation  
**Vicki Sanders**, Capital Regional District  
**Maja Tait**, Community Director  
**Charlayne Thornton-Joe**, Community Director  
**Allen Tysick**, Community Director  
**Mike Woodcock**, Ministry of Social Development  
ExOfficio: **Donna Wingfield**, Service Canada

## finance and audit committee

**Gordon Gunn** – *Chair*, Community Director  
**Chris Coleman**, City of Victoria  
**Maurice Rachwalski**, Capital Regional District  
**Donna Wingfield**, Service Canada

## management committee

**Roger Girouard** – *Co-Chair*, Community Director  
**Andrew Wynn-Williams** – *Co-Chair*, Coalition Secretariat  
**Roy Brooke**, City of Victoria

**Roger Butcher**, BC Housing  
**Rupert Downing**, Community Social Planning Council of Greater Victoria  
**John Ducker**, Victoria Police Department  
**Jeanette Gault**, Ministry of Social Development  
**Henry Kamphof**, Capital Regional District  
**Margo Matwychuk**, University of Victoria  
**Bruce Parisian**, Victoria Native Friendship Centre  
**Maurice Rachwalski**, Capital Regional District  
**Kelly Reid**, Vancouver Island Health Authority  
**Catherine Schissel**, United Way of Greater Victoria  
**Kathy Stinson**, Victoria Cool Aid Society  
**Charlayne Thornton-Joe**, Community Director

## community engagement working group

**Shannon Whissell** – *Chair*, Cridge Centre for the Family  
**Terry Edison-Brown**, Anawim Companions Society  
**Katie Josephson**, City of Victoria  
**Ken Kelly**, Downtown Victoria Business Association  
**Louise MacDonald**, Victoria Foundation  
**Shannon Marshall**, Vancouver Island Health Authority  
**Mary Katharine Ross**, Community Social Planning Council of Greater Victoria  
**Mike Russell**, Victoria Police Department  
**Alan Rycroft**, Victoria Cool Aid Society  
**Heather Skydt**, United Way of Greater Victoria  
**Gail Snider**, Our Place Society  
**Peggy Wilmot**, Faith in Action

## housing working group

**Roger Butcher** – *Co-Chair*, BC Housing  
**Henry Kamphof** – *Co-Chair*, Capital Regional District  
**Kevin Albers**, M'akola Housing Society  
**Jim Bennett**, Victoria Real Estate Board  
**Colleen English**, Capital Regional District



**Karyn French**, Pacifica Housing Advisory Association  
**Keltie Manderville**, Hope House – Salvation Army  
**Ian Munro**, Vancouver Island Health Authority  
**John Reilly**, City of Victoria  
**Kathy Stinson**, Victoria Cool Aid Society

### prevention working group

**Kelly Reid** – *Co-Chair*, Vancouver Island Health Authority  
**John Ducker** – *Co-Chair*, Victoria Police Department  
**Laura Allen**, Ministry of Social Development  
**Judith Armstrong**, Vancouver Island Health Authority  
**Jody Bauche**, Victoria Native Friendship Centre  
**Jennifer Bilsbarrow**, M'akola Housing Society  
**Suzanne Cole**, Burnside Gorge Community Centre  
**Amanda Gafter-Ricks**, Community Living BC  
**Irene Haigh-Gidora**, Access Health Centre  
**Gordon Harper**, Umbrella Society  
**Katrina Jensen**, AIDS Vancouver Island  
**Marna Johns**, Corrections BC  
**Samantha Lawrence**, Ministry of Social Development  
**David MacPherson**, Government of BC  
**Louise Maurakis**, Vancouver Island Health Authority  
**Carol McAlary**, Ministry of Children and Family Development  
**Hazel Meredith**, British Columbia Schizophrenia Society  
**Kelly Newhook**, Together Against Poverty Society  
**Geoff Sing**, Cridge Centre for the Family  
**Jason Walsh**, Sooke Family Resource Society

### research, evaluation and data working group

**Marika Albert**, Community Social Planning Council of Greater Victoria  
**Robert Bruce**, Ministry of Social Development

and Social Innovation  
**Linda DeBenedictis**, Ministry of Social Development and Social Innovation  
**Helene Demers**, Vancouver Island University  
**Rob Grant**, Salt Spring Island Community Services  
**Carol Anne Hilton**, Community Member  
**Ray Lonsdale**, Victoria Police Department  
**Will Low**, Royal Roads University  
**Margo Matwychuk**, University of Victoria  
**Pam Miller**, University of Victoria  
**Lindsay Monk**, University of Victoria  
**Trudy Norman**, University of Victoria  
**Bernie Pauly**, University of Victoria  
**Tricia Roche**, University of Victoria

### service integration working group

**Robin Bruce** – *Co-Chair*, BC Housing  
**Bruce Parisian** – *Co-Chair*, Victoria Native Friendship Centre  
**Laura Allen**, Ministry of Social Development  
**Juan Burry**, Salvation Army  
**Brad Crewson**, Pacifica Housing Advisory Association  
**Don Evans**, Our Place Society  
**Karyn French**, Pacifica Housing Advisory Association  
**Jeanette Gault**, Ministry of Social Development  
**Joe Power**, Vancouver Island Health Authority  
**Gail Snider**, Our Place Society  
**Kathy Stinson**, Victoria Cool Aid Society

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### investment in housing and supports in greater victoria is being made by:





greater victoria  
coalition to end  
homelessness

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