

Media Release

For Immediate Release:

Pacifica Housing & Coalition celebrate 120 individuals housed

VICTORIA, BC, July 17, 2014 – Pacifica Housing (Pacifica) and the Greater Victoria Coalition to End Homelessness (Coalition) are hosting a celebratory barbecue today to recognize that the Streets to Homes Program has successfully housed 120 individuals.

Created in 2009 as a pilot program between eight Coalition partners, Streets to Homes was initially designed to move 30 people directly from cyclical homelessness to private market housing with supports. This pilot was so successful, that it was made permanent, expanded and transferred to Pacifica to oversee in 2012.

In the last few months, thanks in part to rental supplement funding provided by the Government of BC, the program was able to reach capacity – housing 120 people experiencing homelessness.

“Streets to Homes is a tremendous success story for our region,” said Andrew Wynn-Williams, Executive Director of the Coalition. “By collaborating with our partners we have been able to change the lives of 120 individuals.”

“Streets to Homes is a critical piece to solving the homelessness puzzle in Victoria” says Karyn French, Executive director of Pacifica Housing. “Housing First principles are the cornerstone to all Pacifica services and an integral part of Streets to Homes’ success.”

The Greater Victoria Coalition to End Homelessness is a partnership of local service providers, non-profit organizations, all levels of government, and the business, post-secondary and faith communities. The Coalition’s vision is to end homelessness in Greater Victoria by 2018.

Pacifica Housing is a non-profit charitable organization that provides affordable housing for low income families, persons with a disability and adults who are homeless or at risk of becoming homeless.

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For more information:

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