

Media Release



For Immediate Release:

Donations still needed for Project Connect

Victoria, BC, October 17, 2013 – Each year the Greater Victoria Coalition to End Homelessness (Coalition) puts on a one-day service and information fair for an estimated 700 people experiencing homelessness or extreme poverty in Greater Victoria. Each of those people is given the opportunity to create a custom care pack filled with items they require for the coming winter. These items are donated by the community and include: socks, gloves, toothpaste, travel-sized shampoos and conditioners, razors, and other personal hygiene products.

“A donation to Project Connect is an opportunity for the community to make a small but important difference in the life of someone experiencing homelessness,” says Andrew Wynn-Williams, Executive Director of the Coalition. “We so often take for granted the everyday items we have that others cannot afford.”

Donations can be dropped off at Anawim House (973 Caledonia): Thursday Oct 17 from 10am to 5pm; Friday Oct 18 from 10am to 7pm; and Saturday Oct 19 from 10am to 4pm. We also ask people with extra gently-used cloths bags around the house to include those with their donation (they are used as the Care Packs).

Additional information: www.victoriahomelessness.ca/projectconnect

About Project Connect:

Each fall the Coalition puts on Project Connect, a one-day service and information fair for those experiencing homelessness and extreme poverty. Attendees receive a custom care pack, a BBQ lunch and a wide range of free services, including; medical attention, ID replacement, haircuts, veterinary care and much more. New this year, attendees will have an opportunity to have a portrait taken by a professional photographer.

Date: Tuesday, October 22, 2012
Time: 9am to 3pm
Location: Our Place, 919 Pandora Ave

Media are invited to attend, and interviews will be available. Please contact Kelsi Stiles to arrange a time.

The Greater Victoria Coalition to End Homelessness is a partnership of local service providers, non-profit organizations, all levels of government, and the business, post-secondary and faith communities. The Coalition’s mission is to end homelessness in Greater Victoria by 2018.

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For more information:

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